

### Institutional Development, Planning & Setup Services

Sr. No.	Service Name	Consultancy Fee	Included	Extra Charges	Remarks
1	<b>Institutional Concept Development &amp; Structuring</b>	<b>₹49,999</b>	Concept, Model, Strategy	DPR, Execution	Idea to Model
2	<b>DPR, Feasibility Study &amp; Project Planning</b>	<b>₹99,999</b>	DPR + Feasibility + Planning	Surveys, Technical Reports	Core
3	<b>School Setup Consultancy (KG-12)</b>	<b>₹99,999</b>	Planning + Structuring	Execution	School
4	<b>College &amp; Multi-Disciplinary Institution Setup</b>	<b>₹1,99,999</b>	Setup + Academic Planning	Execution	College
5	<b>University Setup Consultancy (Private / ODL / Online)</b>	<b>₹4,99,999</b>	Structuring + Advisory	Execution	Premium
6	<b>Skill / ITI / Polytechnic / Training Institution Setup</b>	<b>₹99,999</b>	Setup + Planning	Execution	Vocational
7	<b>Medical / Nursing / Allied Health Institution Setup</b>	<b>₹2,49,999</b>	Planning + Advisory	Execution	Healthcare
8	<b>Law College &amp; Legal Institution Setup</b>	<b>₹1,99,999</b>	Setup Planning	Execution	Legal
9	<b>Disability &amp; Special Education Institution Setup</b>	<b>₹99,999</b>	Setup + Advisory	Execution	Inclusive



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<b>10</b>	<b>Sports Academy &amp; Sports Institution Setup</b>	<b>₹99,999</b>	Planning + Structure	Execution	Sports
<b>11</b>	<b>Agriculture / Rural Institution Setup</b>	<b>₹99,999</b>	Planning + Advisory	Execution	Rural
<b>12</b>	<b>Institutional Expansion &amp; Multi-Campus Planning</b>	<b>₹1,99,999</b>	Growth Planning	Execution	Expansion
<b>13</b>	<b>End-to-End Institutional Execution (Idea to Launch)</b>	<b>₹9,99,999+</b>	Integrated Support	Project Execution	Flagship



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### Governance, Academic & Institutional Systems

Sr. No.	Service Name	Consultancy Fee	Included	Extra Charges	Remarks
14	<b>Governance, Compliance &amp; Policy Structuring</b>	<b>₹49,999</b>	Governance Framework	Implementation	System
15	<b>Academic Design, Curriculum &amp; Operational Framework</b>	<b>₹99,999</b>	Academic Design	Implementation	Academic
16	<b>Institutional Research, Policy Drafting &amp; Advisory</b>	<b>₹49,999</b>	Research + Advisory	Studies	Policy
17	<b>Monitoring, Evaluation &amp; Impact Reporting Systems</b>	<b>₹49,999</b>	Monitoring Framework	Execution	Reporting
18	<b>Audit, Inspection &amp; Accreditation Readiness</b>	<b>₹99,999</b>	Audit + Readiness	Accreditation Execution	Quality
19	<b>SOP Development &amp; Institutional Workflow Systems</b>	<b>₹49,999</b>	SOP + Systems	Implementation	Process
20	<b>Regulatory Risk Assessment &amp; Gap Analysis</b>	<b>₹49,999</b>	Risk Review	Execution	Compliance
21	<b>Compliance Calendar &amp; SOP Development</b>	<b>₹24,999</b>	Monitoring Systems	Ongoing Support	System



### Affiliations, Approvals & Accreditation Services

Sr. No.	Service Name	Consultancy Fee	Included	Extra Charges	Remarks
22	School Affiliation (CBSE / ICSE / State / International Boards)	₹1,99,999	Affiliation Advisory	Govt Fees	School
23	UGC Recognition & University Establishment Support	₹4,99,999	Advisory + Planning	Govt Fees	University
24	AICTE / NCTE / DEB Approval Support	₹2,49,999	Approval Support	Govt Fees	Technical
25	NAAC / NBA / NIRF Accreditation Support	₹2,49,999	Accreditation Support	Execution	Quality
26	Medical / Nursing / PCI / Allied Health Approval Support	₹4,99,999	Approval Advisory	Govt Fees	Healthcare
27	RCI Approval Support	₹1,99,999	Approval Support	Govt Fees	Special Edu
28	Skill / ITI / Polytechnic Approval Support	₹1,99,999	Approval Support	Govt Fees	Vocational
29	Government Liaisoning & Approval Facilitation	Case Based	Liaisoning	Govt Charges	High Level
30	International Collaboration & Academic Tie-Ups	₹1,99,999	MoU + Advisory	Travel / Execution	Global



### Institutional Ecosystem & Infrastructure Services

Sr. No.	Service Name	Consultancy Fee	Included	Extra Charges	Remarks
31	Land Identification, Acquisition & Lease Structuring	₹99,999	Land Advisory	Legal / Stamp	Infra
32	Infrastructure Planning & Layout Design	₹1,99,999	Planning	Technical Execution	Infra
33	Institutional Property Advisory (Buy / Lease / PPP)	Case Based	Advisory	Legal	Real Estate
34	Financial Planning, Budgeting & Revenue Structuring	₹49,999	Financial Planning	Models	Viability
35	Funding, Grants, CSR & Subsidy Support	₹99,999	Funding Advisory	Success Fee	Capital
36	Net Worth & Financial Documentation Support	₹24,999	Documentation	Additional Work	Financial
37	Project Costing & Financial Viability Analysis	₹49,999	Costing	Technical Reports	DPR
38	Govt Tender & Bid Strategy Support	₹49,999	Strategy	Execution	Tender



### Digital, HR, Branding & Growth Services


Sr. No.	Service Name	Consultancy Fee	Included	Extra Charges	Remarks
39	IT Systems Setup (ERP / CRM / LMS / Automation)	₹1,99,999	Planning + Advisory	Development	Digital
40	IT Infrastructure & Digital Governance	₹2,49,999	Governance Systems	Development	System
41	Website / Portal / Digital Presence Development	₹99,999	Website + Digital	Development	Visibility
42	Staffing, Faculty Recruitment & HR Structuring	₹49,999	HR Advisory	Recruitment	Team
43	HR Policies & Organizational Governance	₹49,999	Policy Setup	Implementation	HR
44	Institutional Branding, Reputation & Positioning	₹1,99,999	Branding Strategy	Execution	Premium
45	Admission Strategy, Marketing & Lead Generation	₹99,999	Strategy	Campaign Execution	Growth
46	Digital Promotion & Campaign Strategy	₹99,999	Strategy	Media Execution	Marketing
47	PR & Government Relations Strategy	₹99,999	Advisory	Execution	Influence
48	Integrated Marketing & Communication Planning	₹99,999	Planning	Execution	Branding



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49	<b>Institutional Outreach &amp; Expansion Strategy</b>	<b>₹99,999</b>	Growth Planning	Execution	Expansion
50	<b>Investor / CSR Pitch &amp; Proposal Design</b>	<b>₹49,999</b>	Pitch + Proposal	Design	Funding

### Membership Benefit (Institutional Services )

Membership Plan	Annual Fee	Consultancy Benefit
 <b>Silver Membership (Base)</b>	₹49,999 / Year	No separate consultancy fee during active membership period
 <b>Gold Membership (Standard)</b>	₹99,999 / Year	No separate consultancy fee during active membership period
 <b>Diamond Membership (Premium)</b>	₹2,49,999 / Year	No separate consultancy fee during active membership period

### Important Note

**Membership holders do not pay separate consultancy fees for any service during active membership period.**

**Chargeable Separately: Registration, Filing, DPR, Development, Execution, Government Charges & Additional Professional Services.**



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### Institutional Membership Access Matrix

Benefits & Features	 Silver Membership (Base)	 Gold Membership (Standard)	 Diamond Membership (Premium)
Annual Membership Fee	₹49,999 / Year	₹99,999 / Year	₹2,49,999 / Year
Institutional Consultancy Charges	FREE	FREE	FREE
Institutional Concept Development Advisory	✓ Basic	✓ Advanced	✓ Strategic
School / College Setup Advisory	✓ Limited	✓ Priority	✓ Premium
University Setup Advisory	✗	Limited	✓ Included
Skill / ITI / Training Institution Advisory	✓ Included	✓ Priority	✓ Enterprise
Medical / Nursing / Healthcare Institution Advisory	✗	Limited	✓ Included
Expansion & Multi-Campus Planning	✗	✓ Included	✓ Strategic
Governance & Policy Structuring	✓ Basic	✓ Advanced	✓ Institutional
Academic Design & Curriculum Advisory	✓ Basic	✓ Advanced	✓ Premium
Monitoring & Evaluation Advisory	✓ Basic	✓ Advanced	✓ Institutional
Accreditation Readiness Guidance	✗	Limited	✓ Included
Affiliation & Approval Strategy Advisory	Basic	Advanced	Premium
NAAC / NBA / NIRF Guidance	✗	Limited	✓ Included



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UGC / AICTE / NCTE / DEB Guidance	✗	Limited	✓ Priority
Funding / CSR / Grant Advisory	✓ Basic	✓ Advanced	✓ Institutional
Project Costing & Viability Advisory	✓ Included	✓ Priority	✓ Strategic
Land / Infrastructure Planning Advisory	✗	Limited	✓ Included
Digital Transformation Advisory	✓ Basic	✓ Advanced	✓ Enterprise
ERP / CRM / LMS Planning Advisory	✗	Limited	✓ Included
Institution Branding & Positioning Advisory	✓ Basic	✓ Advanced	✓ Premium
Admission Strategy & Growth Advisory	✓ Basic	✓ Advanced	✓ Institutional
PR & Government Relations Advisory	✗	Limited	✓ Priority
International Collaboration Advisory	✗	Limited	✓ Included
Dedicated Relationship Support	✗	Shared Support	✓ Dedicated
Business / Institution Review Meetings	Half-Yearly	Quarterly	Monthly
Priority Queue	Standard	Priority	Highest
Discount on Additional Services	Up to 5%	Up to 10%	Up to 20%
Strategic Sessions	Limited	Advanced	Unlimited Priority
Chairman / VC / CXO Advisory	✗	Limited	✓ Included



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<b>Institutional Ecosystem Access</b>	Basic	Advanced	Premium
<b>Execution Coordination Support</b>	Limited	Priority	Dedicated
<b>Ideal For</b>	Schools / NGOs / Small Institutions	Colleges / MSMEs / Growing Institutions	Universities / Large Institutions / Educational Ecosystems

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